FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | |
|---------------------|-----------|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | |
| Estimated average I | ourden | | | | | | | |

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* | | | | | | 2. Issuer Name and Ticker or Trading Symbol ON SEMICONDUCTOR CORP [ON] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
|---|---|---------|-------------|-----------|---|--|--|------|---|-------|---|--------------------------------------|---|---|--|---|---|----------|--|
| Rolls Paul E | | | | | 1 | OIT DEMICONDUCTOR CORE [ON] | | | | | | | | | Direc | ctor | 10% C | wner | |
| | | | | | 3. [| Date of Earliest Transaction (Month/Day/Year) | | | | | | | | X | Office | er (give title w) | Other below) | (specify | |
| (Last) | (Fi | , | Middle | !) | 10/ | 10/12/2017 | | | | | | | | Ex | ec VP Sale | s & Marketin | g | | |
| 5005 EAST MCDOWELL ROAD | | | | | | | | | | | | | | | | | | 0 | |
| (Street) | | | | | 4. 11 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | |
| PHOENIX AZ 85008 | | | | | | | | | | | | X Form filed by One Reporting Person | | | | on | | | |
| | | | | | - | | | | | | | | | Form filed by More than One Reporting Person | | | | orting | |
| (City) | (St | ate) (2 | Zip) | | | | | | | | | | | | | | | | |
| | | Tabl | e I - I | Non-Deriv | ative | Seci | uritie | s Ad | quir | ed, D | isposed o | f, or E | Benefic | ially (| Owne | ed | | | |
| 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Yea | | | | | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | te, | 3. Transaction Code (Instr. 8) 4. Securities A Disposed Of (| | Acquired (A) or (D) (Instr. 3, 4 and | | Secu Bene | | ficially d Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | Price | | Trans | action(s) 3 and 4) | | (1130.4) | |
| Common 10/12/2017 | | | | |)17 | 7 | | | S | | 35,768(1) | D | \$19.40 | 88(2) | 32 | 2,706 ⁽³⁾ | D | | |
| | | Та | ble I | | | | | | | | posed of, convertib | | | • | vned | | | | |
| 1. Title of Derivative Security (Instr. 3) | perivative Conversion Date Execution Security or Exercise (Month/Day/Year) if any | | ution Date, | | saction le (Instr. 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Exercisable Date | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of Title Shares | | 1 | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |

Explanation of Responses:

- 1. This transaction was made pursuant to the Reporting Person's existing Rule 10b5-1 plan (i.e., a stock trading plan designed to comply with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended).
- 2. This disposition transaction was executed in multiple trades at prices ranging from \$19.35 to \$19.49. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide, upon request, to the SEC staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares and prices at which the transaction was effected.
- 3. Includes an aggregate of 445 shares acquired by the Reporting Person under the Issuer's Employee Stock Purchase Plan for the fiscal quarter ended September 29, 2017.

Mark N. Rogers, Attorney-in-**Fact**

** Signature of Reporting Person

Date

10/16/2017

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.