## SEC Form 4

## FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

| OMB Number: 3235-0287    |  |  |  |  |  |  |  |  |
|--------------------------|--|--|--|--|--|--|--|--|
| Estimated average burden |  |  |  |  |  |  |  |  |
| hours per response: 0    |  |  |  |  |  |  |  |  |

| Instruction 1(b).                                                        |         | File  | ed pursuant to Section 16(a) of the Securities Exchange Act of 1934<br>or Section 30(h) of the Investment Company Act of 1940 |                                                                                                                                                 |
|--------------------------------------------------------------------------|---------|-------|-------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Name and Address of Reporting Person <sup>*</sup> <u>Rolls Paul E</u> |         |       | 2. Issuer Name <b>and</b> Ticker or Trading Symbol ON SEMICONDUCTOR CORP [ ONNN ]                                             | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>Director 10% Owner<br>• Officer (give title Other (specify        |
| (Last) (First) (Middle)<br>5005 EAST MCDOWELL ROAD                       |         | ( )   | 3. Date of Earliest Transaction (Month/Day/Year)<br>02/09/2015                                                                | Exec VP Sales & Marketing                                                                                                                       |
| (Street)<br>PHOENIX                                                      | AZ      | 85008 | 4. If Amendment, Date of Original Filed (Month/Day/Year)                                                                      | 6. Individual or Joint/Group Filing (Check Applicable<br>Line)<br>X Form filed by One Reporting Person<br>Form filed by More than One Reporting |
| (City)                                                                   | (State) | (Zip) |                                                                                                                               | Person                                                                                                                                          |

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transa<br>Code (<br>8) |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and 5) |               | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |           |
|---------------------------------|--------------------------------------------|-------------------------------------------------------------|------------------------------|---|----------------------------------------------------------------------|---------------|---------------------------------------------------------------------------|-------------------------------------------------------------------|-------------------------------------------------------------------|-----------|
|                                 |                                            |                                                             | Code                         | v | Amount                                                               | (A) or<br>(D) | Price                                                                     | Transaction(s)<br>(Instr. 3 and 4)                                |                                                                   | (1130. 4) |
| Common                          | 02/09/2015                                 |                                                             | М                            |   | 40,000                                                               | A             | \$6.46                                                                    | 167,160(1)                                                        | D                                                                 |           |
| Common                          | 02/09/2015                                 |                                                             | S                            |   | 40,000                                                               | D             | \$11.3376(2)                                                              | 127,160                                                           | D                                                                 |           |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   |     |        | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                                        | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|-----------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------------|-------------------------------------------------------------|------------------------------|---|-----|--------|----------------------------------------------------------------|--------------------|-----------------------------------------------------------------------------------------------|----------------------------------------|-----------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|--------------------------------------------------------------------|
|                                                     |                                                                       |                                            |                                                             | Code                         | v | (A) | (D)    | Date<br>Exercisable                                            | Expiration<br>Date | Title                                                                                         | Amount<br>or<br>Number<br>of<br>Shares |                                                     |                                                                                                                            |                                                                          |                                                                    |
| Stock<br>Option<br>(Right to<br>Buy)                | \$6.46                                                                | 02/09/2015                                 |                                                             | М                            |   |     | 40,000 | 11/05/2013                                                     | 11/05/2019         | Common                                                                                        | 40,000                                 | \$0.0000                                            | 52,879                                                                                                                     | D                                                                        |                                                                    |

**Explanation of Responses:** 

1. Includes an aggregate of 261 shares acquired by Reporting Person under the Issuer's Employee Stock Purchase Plan for the quarter ended December 31, 2014.

2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$11.25 to \$11.45, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

## Remarks:

Mark N. Rogers is signing on behalf of Reporting Person pursuant to a Power of Attorney, attached hereto as an Exhibit.

Mark N. Rogers, Attorney-in-Fact

02/11/2015

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Date

fect from time to time.

This power of attorney is effective from the date hereof until April 15, 2016, unless earlier revoked or terminated.

Dated: January 9, 2015

/s/ Paul Rolls Paul Rolls