ON SEMICONDUCTOR CORPORATION AND SUBSIDIARIES
UNAUDITED REVENUES SPLIT BY BUSINESS UNIT, GEOGRAPHY, DISTRIBUTION CHANNEL AND END MARKET

	Quarter Ended	
	September 26, 2014	June 27, 2014
Business Unit Split		
Standard Products Group	38%	40%
Application Products Group	32%	37%
System Solutions Group	18%	20%
Image Sensor Group	12%	3%
Geographic Split		
Americas	16%	16%
Asia (excluding Japan)	60%	59%
Europe	15%	16%
Japan	9%	9%
Distribution Split		
OEM	41%	46%
Distributor	51%	47%
EMSI	7%	8%

	Quarter Ended										
	September 26, 2014	June 27, 2014	March 28, 2014	December 31, 2013	September 27, 2013	June 28, 2013	March 29, 2013	December 31, 2012	September 28, 2012	June 29, 2012	March 30, 2012
End Market Split											
Automotive	29%	30%	31%	29%	28%	29%	29%	26%	25%	26%	26%
Communications (incl wrls & netw)	19%	17%	17%	18%	19%	18%	17%	17%	17%	16%	16%
Computing	14%	14%	14%	15%	15%	16%	16%	17%	17%	17%	17%
Consumer	16%	17%	17%	19%	18%	18%	18%	20%	24%	22%	22%
Industrial/Medical/Mil-Aero	22%	22%	21%	19%	20%	20%	20%	21%	18%	19%	20%

	Quarter Ended							
	September 26, 2014	June 27, 2014	March 28, 2014	December 31, 2013	September 27, 2013	June 28, 2013	March 29, 2013	December 31, 2012
Business Unit Split								
Standard Products Group	38%	40%	41%	40%	40%	40%	40%	39%
Application Products Group	32%	37%	38%	36%	36%	35%	35%	34%
System Solutions Group	18%	20%	19%	22%	22%	23%	23%	25%
Image Sensor Group	12%	3%	2%	2%	1%	1%	2%	2%

Periodically, ON Semiconductor may revise its analysis of revenues by end-market in order to present a more refined view of revenues by such markets as the categorization of products by end-market can vary over time compared to those previously disclosed. Such reclassifications typically do not materially change the sizing of, or the underlying trends of results, within each end market. Any revisions are reflected in the above end-market break out.

Certain amounts may not total due to rounding of individual amounts.