UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

March 23, 2015 Date of report (Date of earliest event reported)

ON Semiconductor Corporation

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 000-30419 (Commission File Number)

ON Semiconductor Corporation 5005 E. McDowell Road Phoenix, Arizona (Address of principal executive offices) 36-3840979 (I.R.S. Employer Identification Number)

> 85008 (Zip Code)

(602) 244-6600

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Dere-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

On March 23, 2015, ON Semiconductor Corporation (the "Company") issued a press release announcing that the Company will change its NASDAQ ticker symbol to "ON", effective upon the market's opening on April 6, 2015.

Item 9.01. Financial Statements and Exhibits.

- (a) Financial Statements of Businesses Acquired Not applicable.
- (b) Pro Forma Financial Information Not applicable.
- (c) Shell Company Transactions Not applicable.
- (d) Exhibits

Exhibit No.

No.	Description
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99.1 Press Release of ON Semiconductor Corporation issued March 23, 2015.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: March 24, 2015

ON SEMICONDUCTOR CORPORATION (Registrant)

By: <u>/s/ George H.</u> Cave

George H. Cave Executive Vice President, General Counsel, Chief Compliance and Ethics Officer, Chief Risk Officer and Corporate Secretary



News Release

ON Semiconductor Announces Ticker Symbol Change to "ON"

PHOENIX, Ariz. – March 23, 2015 – ON Semiconductor (Nasdaq: <u>ONNN</u>), driving energy efficient innovations, has announced it will change its NASDAQ trading symbol to "ON" – effective upon the market's open on April 6, 2015. The company will continue to operate as ON Semiconductor Corporation.

The move to the new symbol, which is more closely tied with the name of the company, is intended to strengthen ON Semiconductor's brand and is another step towards improving ON Semiconductor's profile within the investment community.

"The new symbol will help foster a stronger, consistent and more recognizable brand for ON Semiconductor," said Keith Jackson, president and CEO of ON Semiconductor. "We are excited about the future of the company as we embark on a new phase of growth, improving cash flow and shareholder returns."

Starting on April 6, 2015, all company information, including stock trading, filings, and market data related to the company, will be reported under the new ticker symbol, "ON." The CUSIP for company's common stock will remain unchanged. Outstanding stock certificates are not affected by the symbol change and will not need to be exchanged.

About ON Semiconductor

ON Semiconductor (Nasdaq: ONNN) is driving energy efficient innovations, empowering customers to reduce global energy use. The company offers a comprehensive portfolio of energy-efficient power and signal management, logic, discrete and custom solutions to help design engineers solve their unique design challenges in automotive, communications, computing, consumer, industrial, LED lighting, medical, military/aerospace and power supply applications. ON Semiconductor operates a responsive, reliable, world-class supply chain and quality program, and a network of manufacturing facilities, sales offices and design centers in key markets throughout North America, Europe, and the Asia Pacific regions. For more information, visit http://www.onsemi.com.

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ON Semiconductor and the ON Semiconductor logo are registered trademarks of Semiconductor Components Industries, LLC. Although the company references its Web site in this news release, such information on the Web site is not to be incorporated herein.

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Additional Information

For additional information, visit the Investors page on ON Semiconductor's corporate website, <u>http://www.onsemi.com</u>, or reach out to Investor Relations at <u>Investor@onsemi.com</u>.

Contacts

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