

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D. C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

March 29, 2002
Date of report (Date of earliest event reported)

ON Semiconductor Corporation
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

000-30419
(Commission
File Number)

36-3840979
(I.R.S. Employer
Identification Number)

ON Semiconductor Corporation
5005 E. McDowell Road
Phoenix, Arizona
(Address of principal executive offices)

85008
(Zip Code)

602-244-6600
(Registrant's telephone number, including area code)

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Item 5. Other Events.

Attached to this Current Report as Exhibit 99 is a copy of a press release for ON Semiconductor Corporation dated March 29, 2002 titled “ON Semiconductor Names Proven Leader as Senior Vice President of Sales and Marketing.”

Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.

- (a) Financial Statements of Businesses Acquired
Not applicable.
- (b) Pro Forma Financial Information
Not applicable.
- (c) Exhibits

Exhibit Number	Description
99	Press release for ON Semiconductor Corporation dated March 29, 2002 titled “ON Semiconductor Names Proven Leader as Senior Vice President of Sales and Marketing.”

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ON SEMICONDUCTOR CORPORATION

(Registrant)

Date: March 28, 2002

By: /S/ G. SONNY CAVE

G. Sonny Cave
Vice President, Secretary and
General Counsel

EXHIBIT INDEX

Exhibit Number	Description
99	Press release for ON Semiconductor Corporation dated March 29, 2002 titled "ON Semiconductor Names Proven Leader as Senior Vice President of Sales and Marketing."

[ON logo appears here]

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ON Semiconductor Names Proven Leader as Senior Vice President of Sales and Marketing

William R. Bradford to lead global sales and marketing as the company prepares for growth

PHOENIX, Ariz. – March 29, 2002 – ON Semiconductor (Nasdaq: ONNN) today announced that it has appointed William R. Bradford as senior vice president of sales and marketing, completing an aggressive industry-wide search that the company initiated less than two months ago.

Bradford most recently served as the vice president of European sales and marketing with Cypress Semiconductor, a provider of high-performance integrated circuits for network infrastructure and access equipment.

During his 11-year career with Cypress, Bradford held positions of increasing responsibility in the sales environment including senior director of North American sales – East; Southeast area sales manager; regional sales manager; and senior field sales engineer. Bradford started his semiconductor sales career with Texas Instruments as a technical sales representative.

“Bill’s ability to build highly-successful sales organizations will be an important component in the company’s strategy to go to the next level,” said Steve Hanson, ON Semiconductor president and CEO. “His energy and skill in working as a cross-functional team player brings value that extends beyond sales.”

Bradford earned his bachelor of science in electrical engineering from Rose-Hulman Institute of Technology and a master of science in management from the University of Alabama.

Bradford replaces Michael Rohleder who, as previously announced, left the company in January.

About ON Semiconductor

ON Semiconductor (Nasdaq: ONNN) offers an extensive portfolio of power- and data-management semiconductors that address the design needs of today’s sophisticated electronic products, appliances and automobiles. For more information visit ON Semiconductor’s Web site at <http://www.onsemi.com>.

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