



ON Semiconductor®

**ON SEMICONDUCTOR CORPORATION AND SUBSIDIARIES**  
**UNAUDITED REVENUES SPLIT BY BUSINESS UNIT, GEOGRAPHY, DISTRIBUTION CHANNEL AND END MARKET**

	Quarter Ended	
	June 27, 2014	March 28, 2014
<b>Business Unit Split</b>		
Standard Products Group	40%	41%
Application Products Group	40%	40%
SANYO Semiconductor Products Group	20%	19%
<b>Geographic Split</b>		
Americas	16%	17%
Asia (excluding Japan)	59%	58%
Europe	16%	17%
Japan	9%	9%
<b>Distribution Split</b>		
OEM	45%	47%
Distributor	47%	45%
EMSI	8%	8%

	Quarter Ended										
	June 27, 2014	March 28, 2014	December 31, 2013	September 27, 2013	June 28, 2013	March 29, 2013	December 31, 2012	September 28, 2012	June 29, 2012	March 30, 2012	December 31, 2011
<b>End Market Split</b>											
Automotive	29%	30%	28%	28%	29%	29%	26%	25%	26%	26%	24%
Communications (incl wrls & netw)	17%	17%	18%	18%	18%	17%	17%	17%	16%	16%	18%
Computing	14%	15%	16%	15%	15%	16%	17%	17%	17%	17%	16%
Consumer	18%	17%	19%	20%	19%	19%	20%	23%	22%	22%	22%
Industrial/Medical/Mil-Aero	22%	21%	19%	20%	19%	19%	20%	18%	19%	19%	20%

Periodically, ON Semiconductor may revise its analysis of revenues by end-market in order to present a more refined view of revenues by such markets as the categorization of products by end-market can vary over time compared to those previously disclosed. Such reclassifications typically do not materially change the sizing of, or the underlying trends of results, within each end market. Any revisions are reflected in the above end-market break out.

Certain amounts may not total due to rounding of individual amounts.