



ON Semiconductor®

ON SEMICONDUCTOR CORPORATION AND SUBSIDIARIES
UNAUDITED REVENUES SPLIT BY BUSINESS UNIT, GEOGRAPHY, DISTRIBUTION CHANNEL AND END MARKET

	Quarter Ended	
	March 28, 2014	December 31, 2013
Business Unit Split		
Standard Products Group	41%	40%
Application Products Group	40%	38%
SANYO Semiconductor Products Group	19%	22%
Geographic Split		
Americas	17%	16%
Asia (excluding Japan)	58%	60%
Europe	17%	14%
Japan	9%	10%
Distribution Split		
OEM	47%	46%
Distributor	45%	45%
EMSI	8%	9%

	Quarter Ended										
	March 28, 2014	December 31, 2013	September 27, 2013	June 28, 2013	March 29, 2013	December 31, 2012	September 28, 2012	June 29, 2012	March 30, 2012	December 31, 2011	September 30, 2011
End Market Split											
Automotive	30%	28%	28%	29%	29%	26%	25%	26%	26%	24%	21%
Communications (incl wrls & netw)	17%	18%	18%	18%	17%	17%	17%	16%	16%	18%	17%
Computing	15%	16%	15%	15%	16%	17%	17%	17%	17%	16%	18%
Consumer	17%	19%	20%	19%	19%	20%	23%	22%	22%	22%	26%
Industrial/Medical/Mil-Aero	21%	19%	20%	19%	19%	20%	18%	19%	19%	20%	18%

Periodically, ON Semiconductor may revise its analysis of revenues by end-market in order to present a more refined view of revenues by such markets as the categorization of products by end-market can vary over time compared to those previously disclosed. Such reclassifications typically do not materially change the sizing of, or the underlying trends of results, within each end market. Any revisions are reflected in the above end-market break out.

Certain amounts may not total due to rounding of individual amounts.